



# RTA Web-News

Fall, 2008 Edition

---

RTA Web-News is published by Robert Tall & Associates for its clients and friends. Questions, comments and ideas for future issues should be directed to Robert Tall & Associates, 625 W. Covina Boulevard, San Dimas, CA 91773; (909) 599-7899; tallorg@aol.com.

---

## Two new Rodgers organs arrive at RTA!

These two brand-new 2-manual organs are now on display in our San Dimas Showroom.



Rodgers Insignia 548



Rodgers Allegiant 678

Both organs have speaker systems contained within the consoles and are perfect for homes and smaller chapels. The sound is awesome and can be expanded to external speakers, if needed. They have on-board record and playback capabilities, plus computer connections through USB ports. Make an appointment now to come in and try them out. This is more than just state-of-the-art; this is real cutting edge technology! They are priced with your budget in mind!

Visit our website at [www.tallassociates.com](http://www.tallassociates.com) or call us for more detailed information about these and other new Rodgers models.

## Rodgers introduces new Digital Harpsichord!

In January 2008, Roland introduced a new Baroque digital harpsichord at the NAMM Trade Show. It was a big hit at Organ Power. They began shipping early this summer and are now on display at the RTA San Dimas Showroom. What beauties! They look like harpsichords, sound like harpsichords, feel like harpsichords BUT they never need tuning!

- 61 keys with "click action" F-Scale touch
- Four harpsichord sound-sets and two positive organ sounds
- Plectrums and strings never need replacing, and no tuning is required
- Five different classical temperaments with Baroque pitch support
- Reverb effect enhances small room acoustics
- Mahogany finish with optional picture board, decoration panel, and bench
- Easily portable to any musical event



## RTA Showroom and Keyboard Center!

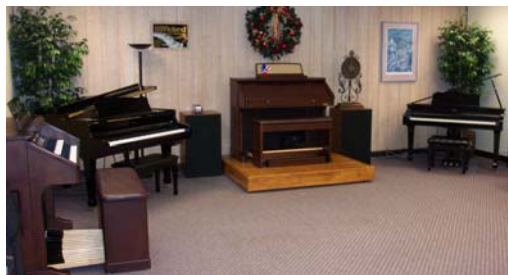
Robert Tall & Associates, Inc. is one of the world's largest representatives for Rodgers Classical Organs. We maintain a large inventory of the most popular models. We are also a full-line Roland dealer. Our Keyboard Center is always full of the latest Digital Pianos, Keyboards and Roland Atelier home organs.



Sold organs pending delivery



Digital Pianos and Keyboards



Grands and Atelier Organs

## Masterclass with Frederick Swann!

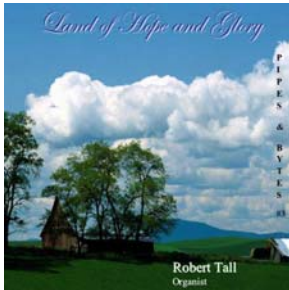
Robert Tall & Associates, Inc., Division of Continuing Education and the Education Committee from the Los Angeles Chapter, American Guild of Organists, co-sponsored a masterclass with Frederick Swann, American Guild of Organists' Past President, Concert Organist and University of Redlands Organ Department Chairman. A large crowd came to hear seven young students receive coaching from Dr. Swann. The event was held at St. Matthew's Lutheran Church, Glendale on their new 3-manual, 15-rank Rodgers custom Masterpiece pipe organ. RTA Division of Continuing Education is now in its 22nd season and meets regularly on the 3<sup>rd</sup> Saturday of the month, September through May.



*Pictured above*  
St. Matthew's Lutheran Church Sanctuary  
Frederick Swann Masterclass

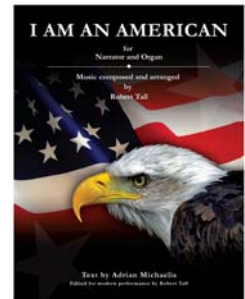
*Pictured at left from left to right*  
Graham MacRobie, David Feit-Pretzer, Mikey Noveck,  
Namhee Han, Joe Simms, Haesung Park, Lana Chwe,  
Frederick Swann

# New CD Release, "Land of Hope & Glory" submitted for a 2008 Grammy!



Robert Tall's latest CD, Land of Hope and Glory, was recorded in November 2007 and released in January 2008. It was recorded on Bob's residence organ, a large 3-manual Rodgers Trillium Masterpiece Robert Tall Signature Series instrument. The CD features "I Am An American" for narrator and organ.

Some of the music is Bob's own arrangements, all of which have been published, including "I Am An American" and are available for purchase through RTA. The CD is available either through RTA or online through iTunes, Rhapsody, AmazonMP3, eMusic and Napstar. Please visit our website for more detailed information.



Recording "I Am An American"  
Robert Tall, Organist | David Demers, Narrator



Proofing Takes



Opening First Disk



Load 'em!



Unload 'em!



Ship 'em out!

*Pictured above left, from left to right*  
**David Demers**, RTA CFO  
**Bob Salisbury**, RTA Product Specialist  
**Bob Tall**, RTA President  
**Mary Salisbury**, RTA Events Coordinator

## **RSS by Roland • V-Mixing System A Breakthrough Live Mixing and Recording Solution**

The new M-400 is a complete digital mixing system that provides the purest sound possible. The complete system incorporates a digital snake and mixing console in one integrated system.

### **Main Features**

- Configurable digital snakes with high quality, remotely controlled mic preamps on stage;
- Cat5e distribution that is light weight, low cost and without the high frequency losses inherent in analog snakes;
- A 48-channel M-400 Mixing Console with 16 buses, channel and bus DSP, 4 stereo FX processors, 4 graphic EQs, built-in stereo recording and playback, and built in multi-channel split port;
- Up to 40 channels of limitless digital splits over Cat5e for monitor/broadcast positions and/or PC recording without any audio interfaces; and
- Up to 16 returns to stage over Cat5e cable.



**Now Available at RTA**

## **Roland and Rodgers Comply with the Restriction of Hazardous Substances Directive (RoHS)**

The Restriction of Hazardous Substances Directive (RoHS) was adopted in February 2003 by the European Union. It took effect on July 1, 2006 and is expected to become law in every state. It is closely linked with the Waste Electrical and Electronic Equipment Directive (WEEE), which sets collection, recycling and recovery targets for electrical goods and is part of a legislative initiative to solve the problem of huge amounts of toxic e-waste.

The RoHS Directive bans the manufacturing and use of new electrical and electronic equipment containing more than agreed levels of lead, cadmium, mercury, hexavalent chromium, polybrominated biphenyl (PBB) and polybrominated diphenyl ether (PBDE) flame retardants.

To meet the new environmental requirements, Roland and Rodgers went to work redesigning products, purchasing new equipment, finding and buying compliant components, and training our staff to build compliant products. In a single year, they invested several millions of dollars in equipment and labor in order to comply with new environmental rules.

Robert Tall and Associates, Inc. is proud to represent these companies and their products that not only look and sound beautiful, but are committed to help maintain the earth's beauty in a safe environment.

**Check our website for Pre-Owned Instruments.**